

# Community Events & Sponsorship 2017



**Hollyburn Youth Housing Program**  
(Vancouver & Toronto - Since 2002)  
Six fully-furnished suites provided across Canada for youth-in-need, transitioning to independent living. Annual Christmas Backpack Program provides gifts, clothing, and toiletries to over 500 youth.



**City School at King George Secondary, Alternative Program**  
(West End, Vancouver - Since 2011)  
Monthly sponsorship contributes to supplies, transportation, out-of-classroom activities.



**Gordon Neighbourhood House**  
(Vancouver - Since 2014)  
Community gardening facilities provided in the West End, as well as parking stalls for GNH staff and guests. Head Office team volunteers at annual Hollyburn-sponsored Holiday Senior's Lunch.



**Hollyburn Youth Housing Program**  
(West Vancouver - 2016)  
\$1 Million donation to Lions Gate Hospital to fund state-of-the-art MRI technology – bringing the GE Signa Explorer to the North Shore.



## JANUARY

**Scouts Christmas Tree Chip-Up** (North Shore, Vancouver - Since 2004)  
Scouts of Canada; event sponsor, facility, advertising, storage.



**Anti-Bullying Pink Shirt Day** (Canada - Since 2014)  
CKNW Orphan's Fund; demonstrate support and solidarity by employees wearing pink.

## MARCH



**Earth Hour** (Canada - Since 2013)  
Worldwide grassroots environmental movement; encourage residents to refrain from gym and laundry room use for energy conservation.



## APRIL

**Spring Hope Food Drive** (Toronto - Since 2013)  
Canada's largest food drive benefitting local food banks; door-to-door canvassing for resident donations; hosted campaign celebration and media reception in 2013; Hollyburn contributed over 50% of donations in 2014.



**Vancouver Sun Run** (Vancouver - Since 2013)  
Canada's largest 10K road race promoting health, fitness and community spirit.



**Community Clean-Up Day** (Toronto - Since 2016)  
City of Toronto; Toronto team dispatch to keep their neighbourhoods clean and green.



**Jeans Day** (Vancouver - Since 2013)  
In support of BC Children's Hospital Foundation.

## MAY



**Motionball for Special Olympics** (Vancouver - Since 2011)  
Special Olympics Canada Foundation; participation in Marathon of Sport Day and dinner; top donor in 2012 & 2013.

## JUNE



**Resident Appreciation BBQ's** (Canada - Since 2010)  
Annual in-house event promoting community & social connectedness; opportunity to interact with local Value-Added Partners.



**The Ride to Conquer Cancer** (Vancouver - Since 2011)  
BC Cancer Foundation; participation in two-day cycling event and sponsorship in support of cancer clinicians, scientists, and researchers.



**West End Car Free Day** (West End, Vancouver - Since 2011)  
Activate vendor booth; partner with West End BIA on entertainment stage; engage with community.



**Journey to Conquer Cancer Run/Walk** (Toronto - Since 2016)  
Princess Margaret Cancer Centre; Promoting team spirit, health and community.

## JULY



**Toronto Pride Festival** (Toronto - Since 2016)  
Activate Hollyburn Fun Zone for kids and Chill Zone for parents.



**Community Art Contest** (North Vancouver - Since 2014)  
North Vancouver City Library; Engaging youth through seasonal art contests with the development of Bridgewater.



**Ottawa Volunteer Day** (Ottawa - Since 2016)  
Shepherds of Good Hope; Sponsoring, preparing and serving food to those in need in the community.



## AUGUST

**North Van Summer Movie Nights** (North Vancouver - Since 2015)  
Activate with treats for moviegoers, information on Bridgewater, Hollyburn's new development and the first rental high-rise in the CNV in over 35 years.



**Vancouver Pride Festival** (West End, Vancouver - Since 2012)  
Activate Hollyburn Fun Zone for kids with bouncy castle, facepainting, and photobooth, and Hollyburn Chill Zone for parents.



**North Van Car-Free Day / Slide the City** (Vancouver - Since 2015)  
Activate vendor booth, engage with community, provide information on Bridgewater, Hollyburn's new development in Central Lonsdale.



**Landlord BC Annual Golf Tournament** (Vancouver - Since 2011)  
Participation in tournament and sponsorship of promotional items and gift bags.

## OCTOBER



**Pumpkin Fest** (West Vancouver - Since 2011)  
West Vancouver Community Centre Society's Harvest Festival; sponsorship of Scare Crow Contest; activate Hollyburn Fun Zone and bouncy castle for kids and Chill Zone for parents.



**Keep Vancouver Spectacular** (West Vancouver - Since 2015)  
City of Vancouver; Vancouver team dispatch to keep their neighbourhoods clean and green.

## NOVEMBER



**Remembrance Day Poppy Drive** (Canada - Since 2003)  
Royal Canadian Legion; poppies distributed to all buildings, donation matched.

## DECEMBER



**Covenant House Christmas Backpack Program**  
(Vancouver & Toronto - Since 2012)  
Covenant House Non-Profit Organization; collection of gifts, clothing, and toiletry donations to fill over 500 backpacks for homeless youth.



**Dundarave Festival of Lights** (West Vancouver - Since 2011)  
Lookout Emergency Aid Society; Christmas tree sponsor in support of homeless shelters on the North Shore.



**Lumiere Festival of Lights** (Vancouver - Since 2015)  
Sponsorship of popular horse-drawn carriage in the West End.



**Gordon Neighbourhood House** (West Vancouver - Since 2014)  
Community Services Program; Head Office volunteer day; Annual Senior's Holiday Lunch Sponsor. Community garden facilities and parking provided.

For more information on Hollyburn's Community and Charity Sponsorships please visit us online at: [hollyburn.com/community](http://hollyburn.com/community)